

## AGENDA

**MONROE DOWNTOWN DEVELOPMENT AUTHORITY  
REGULAR MEETING  
7:45 A.M.  
WEDNESDAY, NOVEMBER 17, 2010  
MONROE DDA OFFICE, 118 E. FRONT STREET**

**1. Roll Call**

**2. Consent Agenda**

**Action Requested**

- A. Approval of Agenda
- B. Approval of the Minutes of  
Wednesday, October 20, 2010 Regular Meeting
- C. Financial Report
  - DDA Revenue and Expenditure Report FY 2010-2011
  - DDA Itemized Expenditure Report FY 2010-2011

**3. 2010-2011 Work Program**

- A. 2011-2012 Goals and Objectives Work Session Date
- B. Committee Reports (Sub-Committee Project Status Reports and Board Action Report)
  - Organization-Jim Petrangelo-Minutes Enclosed
  - Promotion-Janet Berns-Minutes Enclosed
    - RRCA Event Grant Recommendation **Action Requested**
  - Design-Barb Harrington-Minutes Enclosed
    - 2011 Seasonal Flowers Budget **Action Requested**
  - Economic Restructuring-Ken Wickenheiser-Minutes Enclosed
  - Façade Grant-Rick Floraday-Minutes Will be Distributed at the Meeting
  - Capital Improvements-Rick Floraday-No Meeting

**4. Other Business**

- A. Snow Removal Budget **Action Requested**

**5. Communications**

- A. Executive Director Report-Andrea Jones
- B. Downtown Idea Exchange November 2010
- C. Downtown Promotion Reporter November 2010

**6. Adjournment**

**Action Requested**