

AGENDA

MAIN STREET MONROE/DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING

7:45 A.M.

WEDNESDAY, JULY 21, 2010

MAIN STREET MONROE OFFICE, 118 E. FRONT STREET

1. Roll Call

2. Consent Agenda

Action Requested

- A. Approval of Agenda
- B. Approval of the Minutes of
Wednesday, June 16, 2010 Regular Meeting
- C. Financial Report
 - Main Street/DDA Revenue and Expenditure Report FY 2009-2010
 - Main Street/DDA Itemized Expenditure Report FY 2009-2010

3. 2010-2011 Work Program

- A. Officer Elections **Action Requested**
- B. Annual Sub-Committee Appointments **Action Requested**
- C. Committee Reports
 - Organization-Jim Petrangelo-Minutes Enclosed
 - Promotion-Janet Berns-Minutes Enclosed
 - Downtown Monroe Fine Art Fair Event Grant Recommendation **Action Requested**
 - Monroe Magazine Ads **Action Requested**
 - Jazz Festival Brochure Ad
 - Design-Barb Harrington-Minutes Enclosed **Action Requested**
 - Summer Banners
 - Riverwalk Improvements
 - Economic Restructuring-Ken Wickenheiser-No Meeting
 - Façade Grant-Rick Floraday-No Meeting
 - Capital Improvements-No Meeting

4. Other Business

- A. 2010 National Main Streets Conference Report

5. Communications

- A. Main Street Manager Report-Andrea Jones
- B. Downtown Idea Exchange July 2010
- C. Downtown Promotion Reporter July 2010

6. Adjournment

Action Requested