

AGENDA

**MAIN STREET MONROE/DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING
7:45 A.M.
WEDNESDAY, MARCH 17, 2010
MAIN STREET MONROE OFFICE, 118 E. FRONT STREET**

1. Roll Call

2. Consent Agenda

Action Requested

- A. Approval of Agenda
- B. Approval of the Minutes of
 - Wednesday, February 17, 2010, Regular Meeting
 - Tuesday, March 2, 2010, Special Meeting
- C. Financial Report
 - Main Street/DDA Revenue and Expenditure Report FY 2009-2010
 - Main Street/DDA Itemized Expenditure Report FY 2009-2010

3. 2009-2010 Work Program

- A. Committee Reports
 - Organization-Jim Petrangelo-Minutes Enclosed
 - Downtown Development Authority Business Guide
 - Marketing Folders-Will be Shown at the Meeting
 - Promotion-Janet Berns-Minutes Enclosed
 - Video Marketing Campaign
 - Kiosk Poster
 - Design-Barb Harrington-Minutes Enclosed
 - Economic Restructuring-Ken Wickenheiser-No Meeting
 - Façade Grant-Rick Floraday-Minutes Enclosed
 - Capital Improvements-Minutes Enclosed
 - Stepping Stone/United Way Parking Lot Plan
 - West Front Street Kiosk

**Action Requested
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4. Other Business

- A. Michigan Downtown Association Conference-November 5, 2010

5. Communications

- A. Main Street Manager Report-Andrea Jones
- B. Event Grant Program Application and Evaluation Revised Forms
- C. Retail & Landscape 2010 Spring Kick-Off
- D. Downtown Idea Exchange March 2010
- E. Downtown Promotion Reporter March 2010

6. Adjournment

Action Requested