

# Minutes

**Downtown Development Authority  
Regular Meeting  
Wednesday, July 15, 2009  
Main Street Office  
118 E. Front Street**

Chairperson Floraday called the meeting to order at 7:50 a.m.

Chairperson stated that Item 3A. Officer Elections would be pushed back on the agenda until more Board members arrive.

## **1. Roll Call**

Present: Chairperson Rick Floraday, Vice-Chairperson Frank Wszelaki, Treasurer Mary Gail Beneteau, Gabe Martin, Mayor Worrell (a 7:55), Janet Berns, Cheri Weakly, Kimberle Daniels (a 7:55), Ken Wickenheiser  
Excused: Barry Kinsey, Michelle Cloutier  
Staff: Andrea Jones  
Guests: Sgt. Charles McCormick, Jeanne Micka

Ms. Jones requested that those Board Members that need to leave the meeting early let her know before the meeting starts. The Board agreed that time limits should be set and the meeting should conclude at 9:00 am. Ms. Jones also requested that Board members contact her prior to the meeting to have important items that need Board attention added to the Agenda.

## **2. Consent Agenda**

July Agenda  
June 17, 2009 MSM/DDA meeting minutes  
June Financial Reports

It was moved by Ms. Weakly and seconded by Mr. Martin to approve the consent agenda as presented.

*Motion carried unanimously.*

## **3. 2008-2009 Work Program**

### **B. Annual Sub-Committee Appointments**

Ms. Jones explained the committee members seeking appointment.

It was moved by Mr. Martin and seconded by Vice-Chairperson Wszelaki to accept the proposed committee appointees.

*Motion carried unanimously.*

### **C. Committee Reports**

- Organization – Minutes were enclosed in the meeting packet.

Mayor Worrell and Ms. Daniels arrived at the meeting at 7:55 am.

- Completed Downtown Monroe Handbook  
Ms. Jones explained the completed Handbook and the effort that went into creating it. She described how the Handbook would be available.

Vice-Chairperson Wszelaki stated that the next project for the Organization Committee is updating the welcome packet.

The Board provided positive feedback on the handbook.

#### **A. Officer Elections**

Chairperson opened the floor for nominations of officers.

Mr. Martin nominated Rick Floraday for Chairperson. Chairperson Floraday accepted the nomination.

Mr. Martin nominated Frank Wszelaki for Vice-Chairperson. Vice-Chairperson Wszelaki accepted the nomination.

Mayor Worrell nominated Mary Gail Beneteau for Treasurer. Treasurer Beneteau accepted the nomination.

Chairperson Floraday closed the floor for nominations of officers.

Ms. Berns seconded all three nominations.

*Motion carried unanimously.*

#### **C. Committee Reports**

- Promotion – Minutes were enclosed in the meeting packet.
- Design – Minutes were enclosed in the meeting packet.
- Economic Restructuring – Minutes were enclosed in the meeting packet.
- Façade Grant Committee – No meeting.
- Capital Improvements Committee – Minutes were distributed at the meeting.

#### **4. Other Business**

##### **A. Hot Dog Stand**

Ms. Jones explained the controversy associated with the City Council denial of the hot dog stand. Chairperson Floraday requested discussion of the Board's opinion on the application. Discussion included: property taxes, temporary use, fees, use of public land for private profit, market for business, approval regulations and evaluation criteria, setting a precedent for other vendors, etc. The Board agreed that it was a tough issue and no Board consensus was reached.

#### **5. Communications**

## Comments

Treasurer Beneteau asked about the status of the parking recommendations. Chairperson Floraday stated he met with city officials to discuss collaborations with putting together a plan for the United Way/former Steppingstones/Lauer Finzel parking lot.

There was discussion regarding the new alleyscape design and plantings.

Chairperson Floraday stated that the crumbling steps on the south side of the pedestrian alley will be repaired before the Jazz Festival.

Vice-Chairperson mentioned the Edison Foundation grant that was in the Manager's report.

Mr. Martin asked for an update on the brick paver meeting with the Historical Society. There was discussion about the change in brick laying technology since the current bricks were installed.

Treasurer Beneteau asked about the status of the wayfinding project. Ms. Jones stated that the sign blanks have been delivered and she is working with city staff to finalize the design.

There was discussion regarding where the proposed kiosk might be located and how the current kiosk is being used. There was also discussion about the permanent map that would be in the kiosk. Ms. Jones stated that she is meeting with Brad Schreiber to discuss a tourism brochure with a downtown map and the poster for the kiosk.

Ms. Micka provided information on a map example from another city, the Lotus Tour, Kayak Lotus Tour and the 2010 National History Conference which includes a Custer Monument rededication.

Ms. Jones stated that the office printer is broken and she is looking at options to repair or replace it.

Ms. Daniels suggested that next years flowers be done in red, white and blue to coordinate with the historical events taking place.

## **6. Adjournment**

A motion to adjourn was made by Treasurer Beneteau and seconded by Mr. Martin at 8:56 A.M.

*Motion carried unanimously*