

Memorandum

Date: May 13, 2009
To: Members of the Main Street Monroe/Downtown Development Authority
From: Andrea Jones, Main Street Manager
Re: River Raisin Nights Sponsorship Request

Attached please find the request submitted by the Monroe County Convention and Tourism Bureau for sponsorship of River Raisin Nights featuring Jazz Music held throughout downtown this summer. River Raisin Nights is the new name for the Jazz Series and includes Jazz in the Square. The requested amount is \$5,000.00 to be used for promotion and printing. The Promotion Committee has reviewed the request and after much discussion about the event, their sponsorship budget and the sponsorship request limit, they recommend sponsorship in the amount of **\$4,000 out of the 2008-2009 FY Budget and an additional \$1,000 out of the 2009-2010 FY Budget and the understanding that no sponsorship will be given for the 2010 summer jazz series.** This sponsorship totals the original \$5,000 requested. The MSM/DDA sponsored the purchase of \$400 in post cards to promote the Jazz Series in 2007 and was not asked to sponsor the event in 2008. Promotional items for this year are attached and listed on the application. This amount is available in the Promotion Committee sponsorship budget.

Thank you.